Taking place 14-16 October 2014
Amsterdam RAI becomes the hub of the rotorcraft industry

Now an annual event, Helitech International brings together world-class suppliers, manufacturers and engineers showcasing top-of-the-range products, services and equipment in the rotorcraft industry.

Helitech International 2014 has the power to change your business.

Helitech International is the largest European business platform for helicopter products, accessories and parts. It is a must-attend event to enable you to stay ahead of your competitors.

2014 Event Features

- Educational conference programme
- Impressive helicopter display
- New international visitors
- Platform to meet new customers

Europe's largest 100% dedicated helicopter event

95% of exhibitors were satisfied with the 2013 show

230 exhibitors from 23 countries in 2013

Watch the round-up of the 2013 show

Share this document
HELITECH INTERNATIONAL 2013
THE FACTS:

5600+ Attendees over 3 days
70 NEW EXHIBITORS
61,082 unique website visitors per year

55% of visitors came to network
58% of visitors came to find out what’s new
93% of visitors were satisfied with the show

ATTENDEE GEOGRAPHICAL BREAKDOWN

- 6% REST OF THE WORLD
  - INCLUDING ASIA, MIDDLE EAST, AFRICA & SOUTH AMERICA
- 8% NORTH AMERICA
- 86% EUROPE

THE VISITORS - WHO WILL YOU MEET?

- 1% CONSULTANT
- 2% OPERATIONS
- 2% EXECUTIVE / ASSOCIATE
- 2% ADMINISTRATOR /COORDINATOR
- 2% MAINTENANCE AND SUPPORT
- 3% MARKETING / PR
- 4% PILOT
- 6% ENGINEER / MECHANIC / TECHNICIAN
- 12% SALES
- 30% SENIOR MANAGEMENT

VISITOR COMPANY ACTIVITY

- Helicopter Operator
- Maintenance/Repair Overhaul
- Accessories/Components/Spare Parts
- Engineering
- Consultancy
- Manufacturing
- Avionics Manufacturer/Distributor/Agent
- Air Ambulance/Emergency Services
- Government Agency
- Training/Education/Simulation

VISITOR PRODUCT INTERESTS

- Flight Training Simulation
- Airframes
- Engines/Engine Components
- Instruments/Gauges/Controls
- Air Ambulance/EMS/Medevac
- Ground Support/Handling Equipment
- Electronics
- Safety/Survival
BOOK YOUR STAND
IT’S EASY, JUST FOLLOW THESE 3 SIMPLE STEPS!

CHOOSE FROM OUR RANGE OF STAND OPTIONS

First Time Exhibitor Package
This package is exclusively designed for first time exhibitors offering a complete exhibiting experience.

You will receive:

- 6m² stand
- Shell scheme package: walls, name board, carpet, 1x1kw/5amp single socket and spotlights
- Furniture package: a table, two chairs, literature rack and a waste bin
- Website listing: see next page for more information
- Show catalogue entry: company description, contact details and stand number
- Exhibitor badges: x5

Price: €3,702*

Space Only
Space Only secures you a slot on the show floor and allows you to create your very own bespoke stand or the option to use our SmartSpace package.

Price: €422 per m²*

Shell Scheme
This Shell Scheme package will get you up and running for the show. The package includes: space, walls, carpet, lights and a name board.

Price: €502 per m²*

Open Sides
For extra exposure and to really stand out at the show, choose a stand located on a corner so visitors do not miss you!

Price: €115 per corner*

Premium Location (min 18m²)
Premium stands are located along the aisles, choose this option so visitors see you first!

Price:
- €442 per m² Space Only*
- €567 per m² Shell Scheme*

*All prices exclude VAT at 21%
**ENHANCE YOUR BRAND WITH ADDITIONAL EXTRAS**

**SmartSpace**
A complete design and build service which allows you to tailor make your stand to your specific needs.

**Price from: €230 per m²**
*In addition to your space cost

**Helicopter Display Area**
Model your helicopter’s best features in the dedicated helicopter display area.

**Price: €1,500 per aircraft**

**Sponsorship Packages**
Make your mark at the show by taking one of the many sponsorship opportunities available.

Our wide range of sponsorship options include:
- Mobile app
- Helitech International TV
- Newsletters
- Floor tiles

**Promote Yourself All Year Round**
Exhibitors at Helitech International get exposure all year round. The website listing entitles you to market your company, products and services online and in the mobile app.

**Price: €300 compulsory**

**Free Marketing & PR Opportunities**
The dedicated PR team work to highlight your news, product launches and services in official show press releases, reviews and wherever possible.
There are also a range of marketing tools available from personalised web banners to branded registration forms, to help promote your brand.

**Insurance**
You must have insurance cover to exhibit. We can provide this to non USA/Canada exhibitors for €143.03 or a waiver form must be submitted.

**Stand Sharer**
Companies exhibiting at Helitech International can share their stand with associated companies. If you have a ‘sharer’ please inform the sales team so they can receive the full benefits of exhibiting.

**Price: €300**

"WE HAVE ATTENDED HELITECH INTERNATIONAL FOR THE LAST TWO EDITIONS AND THE BUSINESS THAT IT HAS DELIVERED HAS MORE THAN JUSTIFIED EXHIBITING"
ANDY SAGE, GENERAL MANAGER, RH BODYWORKS

*All prices exclude VAT at 21%
“WE’VE HAD A LOT OF ENQUIRIES, A LOT OF PEOPLE SHOWING INTEREST IN OUR SOLAR LIGHTING FOR HELIPADS, I’M VERY, VERY PLEASED”
BILL LANGRISH-SMITH, MARKETING MANAGER, SYSTEMS INTERFACE LTD

“THERE’S A REAL MIXED BUNCH, THERE ARE FLYING PILOTS, THERE ARE OPERATORS, TRAINING SCHOOLS, SO A REALLY GOOD MIX FOR US”
KIRSTY BOAST, MARKETING MANAGER, CUESIM LTD

MAKE AN ENQUIRY WITH OUR INTERNATIONAL SALES TEAM

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Contact the sales team
“HELITECH INTERNATIONAL HAS PROVIDED US WITH THE OPPORTUNITY TO LAY DOWN A MARKER IN THE ROTORCRAFT SECTOR AND SHOWCASE OUR UNIQUE PRODUCTS AND SERVICES”
MIKAEL RANDHEM, CEO, NORTHERN HELICOPTERS

“WE SEE ALL THE PLAYERS HERE, ALL OF OUR CUSTOMERS ARE HERE, ALL THE INTEGRATORS ARE HERE, SO WE ARE REALLY EXCITED”
ROELOF VAN DER SPUY, DIRECTOR AIRBORNE OEM SALES, FLIR SYSTEMS LTD UK

HELITECH INTERNATIONAL RETURNS TO EXCEL LONDON 6-8 OCTOBER 2015

Official Show Daily Provider

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Official Media Partners

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